

# Pink Digs for the Cure

September 14, 2009

FOR IMMEDIATE RELEASE

DURANGO, CO -

Southwest Colorado USA Volleyball, NCAA Division II, and CHSAA Member Volleyball Programs are partnering to present "Pink Digs for the Cure" Breast Cancer Benefit, Saturday, October 17th, 2009. The Fort Lewis College Lady Skyhawks, Ignacio, Bayfield, and Four Corners (FCVBC) Girls Volleyball Programs are digging to raise awareness and contributions in support of the American Cancer Society's (ACS) "National Breast Cancer Awareness Month" in October. Community Partners, such as BP of America, are leading the way toward meeting a \$20,000, contributions goal, through a dollar for dollar Matching Fund up to \$5,000.

100% of net proceeds benefit local, in-treatment cancer patients, through the ACS Women's Health Coalition Emergency Fund Scholarship Program. Pink Digs Event Director, Terene Foutz, is encouraging businesses and organizations to partner with Pink Digs for the Cure through Business Sponsorship Packages, individual contributions, or event awareness campaigns. Bayfield Athletic Director, Dave Preszler, notes that Pink Digs is a win-win for our community. "[Pink Digs] not only makes a difference in the lives of cancer patients, but it also presents a great life experience for our student-athletes."

Durango's FLC Whalen Gymnasium hosts Pink Digs for the Cure and match play. Doors open at 11:00am, as the All-Event Gate Pass is \$3.00 Adults, \$2.00 Students. CHSAA Programs, Bayfield and Ignacio High Schools, compete in a non-conference match at 12:00pm MST. NCAA RMAC (Rocky Mountain Athletic Conference) Division II Women's Fort Lewis College Women's Volleyball competes against RMAC rival NE-Kearney at 3:00pm MST. Foutz, states, "Our [Pink Digs] student-athletes are learning the greater values of community contribution through a sport they love, competing for a cause transcending sport itself." Event features include a Breast Cancer Survivors All-Star Team, Pink Gifting Shop, Prize Giveaways, Sponsor Recognition Program, and complimentary Sweet Rewards Celebration at the FLC Student Life Center.

Pink Digs for the Cure is working to grow Pink Digs Business Sponsorships. All event and sponsorship information is available for viewing at [www.fourcornersvolleyball.org](http://www.fourcornersvolleyball.org), or contact Terene Foutz at [CoachT4U2@aol.com](mailto:CoachT4U2@aol.com), or 970-769-0219. - For the Cure -



[www.fourcornersvolleyball.org](http://www.fourcornersvolleyball.org)